

LONG BOW GROUP

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Via Electronic Facsimile (617.492.9081) and Courier Service

February 27, 2007

Jamison J. Barr
Jenzabar, Inc.
5 Cambridge Center
Cambridge, MA 02142

Re: Jenzabar, Inc.

Dear Jamison:

In response to your letter of February 9, 2007, please be advised that we took your allegations very seriously and accordingly consulted with both litigation and intellectual property counsel with respect to the same.

Their advice to us was that neither your defamation allegations nor your trademark infringement claims are valid.

With respect to the defamation allegations, please note that the articles posted on our webpage were posted over three years ago, that Long Bow is only citing articles which are a matter of public record, that the statute of limitations in Massachusetts is limited to 3 years and so (to the extent it had been relevant) has expired, and that the courts have rejected the theory that the statute of limitations is continually refreshed by the maintenance of the posting. Please further note that the articles cited on our webpage were from respected sources, published for informative and newsworthy purposes, and that our references to and citations of the same were likewise published for informative and newsworthy purposes.

That said, we were unaware of the September 22, 2006 letter from Joseph DiLorenzo which was attached to your letter, which appears to have been a private communication, and which purports to retract charges asserted by Mr. DiLorenzo over 3 years earlier. Please note that the date on the letter is over 3 years following *The Boston Globe* article cited on our webpage and does not itself refute the statements in that article. However, the letter from Mr. DiLorenzo does suggest that he no longer believes that the allegations in the complaint he had filed (and which were quoted, apparently accurately, by *The Boston Globe*) were valid.

Accordingly, we would be willing to take the following actions in order to address your stated concern and provided that it puts this matter to bed:

- Because the letter from Mr. DiLorenzo offers additional material information relating to the sentence in the 2003 article from *The Boston Globe* which you allege to have been defamatory, we will post a copy of the letter on our webpage. We will also add a sentence to the webpage indicating that Jenzabar has informed us that only 4 lawsuits were filed rather than the 5 reported by *The Boston Globe*. We understand from your letter that you are not suggesting that any other material on our webpage was defamatory.
- We will revise certain elements of the language on the webpage to indicate that the positions taken by the authors in the referenced articles do not represent the opinions of all persons.
- We will add the disclaimer that you requested.
- We will forward your letter and its attachment to the authors of the *Forbes* and *The Boston Globe* articles cited on our webpage in order to alert them to your concerns about inaccuracies in their reporting.

With respect to the trademark violations you allege, we have been advised by counsel that our use of the name 'jenzabar' in the keywords and metadata related to the webpage is considered use for 'referential' purposes and accordingly is not in violation of any state, federal or common law. In fact, please note that our use of Jenzabar's name in the disclaimer you have requested us to insert on the webpage constitutes a similar 'referential' use.

Finally, with respect to the concerns you expressed regarding Wikipedia's coverage of Chai Ling, please be advised that I am not aware of anyone at Long Bow who has contributed to Wikipedia's entry on Chai Ling. Furthermore, no one in this company has any knowledge about anyone who has submitted material about Chai Ling to Wikipedia. My understanding is that Wikipedia does offer utilities which allow you to identify the names of the contributors to the encyclopedia and I suggest that, to the extent your concern remains, you pursue your concern through those utilities or with the staff of Wikipedia.

I appreciate your commendation of Long Bow's film making efforts. Please know that we strive very hard to maintain intellectual integrity as well as compliance with and respect for the legal and individual rights of the persons and companies with whom we work from time to time. Accordingly, if your legal counsel disagrees with the opinions we have received from our legal counsel, could you please forward to me the grounds for their disagreement (including citations to relevant caselaw where applicable), and we will assuredly re-examine the issues in light of the same.

Yours sincerely,



Richard Gordon