



Jamison J. Barr, Esq.
Assistant General Counsel
(617) 492-9099 ext. 269
jamison.barr@jenzabar.net

February 9, 2007

VIA OVERNIGHT COURIER AND FACSIMILE (617-277-6843)

Attention: President
Long Bow Group, Inc.
55 Newton Street
Brookline, MA 02445

Re: www.tsquare.tv

Dear Sir or Madam:

I represent Jenzabar, Inc. ("*Jenzabar*") as its Assistant General Counsel and am writing about the Web pages you maintain at <http://www.tsquare.tv/film/jenzabar.html>, http://www.tsquare.tv/film/american_dream.html and <http://www.tsquare.tv/film/forbes.html> (the "*Web pages*"). These Web pages make and publish numerous false and defamatory statements regarding Jenzabar, its current Chairman and Chief Executive Officer, Robert A. Maginn, Jr. and its founder, President and Chief Operating Officer, Ms. Ling Chai.

Specifically, your Web pages republish statements to the effect that "five former executives have sued Jenzabar, including the former chief financial officer, who accused Chai and Maginn of 'a number of unethical, inappropriate, and/or illegal actions.'" This statement is false, misleading, and defamatory. We are aware of four suits brought by former executives, not five, all of whom had been terminated, and several of whom had violated their noncompetition and confidentiality agreements. Only one suit, brought by Joseph DiLorenzo, the former CFO of Jenzabar, accused Ms. Chai and Mr. Maginn of illegal actions. Mr. DiLorenzo later voluntarily dropped his claims against Ms. Chai and Mr. Maginn without receiving any settlement payments to do so, admitted that he had no basis for them, and issued the attached apology, which is on file with the court.

Regardless of what the *Boston Globe* or *Forbes* might have published more than four years ago, it is irresponsible and defamatory to suggest or state now, as your Web pages do, that Jenzabar and its executives committed any illegal or inappropriate actions when the only person who made such an accusation has now admitted that the accusations were false and unsupported. Given the information that we have now provided, you can no longer claim ignorance about the facts. Your republication of these statements is defamatory, and we insist that you remove the false and defamatory articles and statements on your Web pages.

Your republication of defamatory statements is wrongful in itself, but you compound this wrongdoing by repeatedly using Jenzabar's trademarks to attract traffic to the offending Web pages. Your Web page uses JENZABAR, JENZABAR.COM, and JENZABAR.NET, in addition to Ms. Chai's name, as metatags, in the title of the page, and in the URL. The marks JENZABAR and JENZABAR.COM have been registered with the U.S. Patent and Trademark Office and issued Registration Nos. 3108414 and 2557986 respectively. It's self-evident that you have designed these Web pages and used Jenzabar's marks to maximize the prominence of your Web pages on Internet search engines, in order to deliberately divert Internet users who are looking for the Jenzabar Web site. This unauthorized use of Jenzabar's federally registered marks to draw traffic to your Web pages constitutes trademark infringement under the Lanham Act and Massachusetts law.

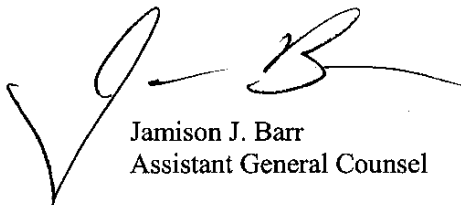
Your calculated efforts to attract attention to the false and defamatory information on your Web pages have yielded the results that you've apparently intended: the reputations and goodwill associated with Jenzabar and its senior executives have suffered significant damage for which you are liable.

I applaud your organization for the critical acclaim its films have received and strongly believe that the story of the largest nonviolent protest in China's history must never be forgotten. However, Jenzabar cannot and will not tolerate your organization's seemingly deliberate efforts to smear the reputation of Jenzabar and to infringe on its intellectual property. Accordingly, Jenzabar demands that you take the following actions within *(7) seven days* of the date of this letter:

1. Cease and desist from using JENZABAR in the URL of any Web page you own or maintain;
2. Cease and desist from using JENZABAR, JENZABAR.NET, and JENZABAR.COM in the title, metatags and html code of any Web page you own or maintain;
3. Confirm that none of the principals, employees, or agents of your Long Bow Group, Inc. have contributed any of false and defamatory information that was posted to the wikipedia.org article about Ms. Chai;
4. Cease and desist from republishing any of the false and defamatory information regarding Jenzabar and its senior executives; and
5. Add the following disclaimer to your Web pages – "This Web page is not affiliated with or sponsored by Jenzabar, Inc."

If I do not receive written confirmation within *(7) seven days* that you've taken these remedial actions, Jenzabar will take whatever actions it deems appropriate to protect its interests and reputation. Such actions may include initiating litigation without any further notice. This letter is sent in an effort to avoid litigation, and nothing in it should be taken as a waiver of any claims, positions, rights, or remedies that may be available to Jenzabar, all of which Jenzabar expressly reserves.

Sincerely,



Jamison J. Barr
Assistant General Counsel

Enclosures

Joseph G. DiLorenzo
Nine Silver Road
Humarock, MA 02047-0510

September 22, 2006

Robert A. Maginn, Jr.
Ling Chai
c/o Jenzabar, Inc.
5 Cambridge Center
Cambridge, MA 02142

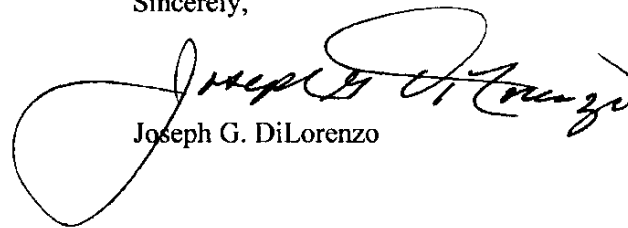
Dear Bob and Ling:

Please accept my sincerest apologies for any personal and corporate pain caused as a result of the allegations made in my lawsuit filed by my attorneys. Although my attorneys filed this lawsuit to advance my interests, the subsequent and extensive discovery that was conducted demonstrated that the information provided to me by others that led to the allegations was not warranted and not supported by the evidence. These findings led me to believe that the claims against you and Ling personally were not warranted. As a result, I voluntarily withdrew those claims in early December, 2005 without receiving settlement payments to do so.

In addition, if you are ever asked by anyone regarding the allegations I made, please contact me immediately or have them contact me directly, as I personally stand ready to speak to anyone to correct them. Feel free to give them my phone number to contact me if needed.

Recognizing the pain and difficulties of the past, I really would like to help you, Ling and the Company in any way that I can. I look forward to putting this issue behind us and wish you well in the future.

Sincerely,



Joseph G. DiLorenzo